

Non-Profit Leadership GRADUATE CERTIFICATE

Go Further.
Faster.

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Code for more
information:



We Put You First

- 8-Week courses offered in 100% online format
- Personalized academic advising and student support resources
- Deferred billing available for tuition assistance
- Financial aid and scholarships available
- All 12 certificate credits can be applied toward Etown's 36-credit Master of Business Administration (MBA) or Master of Science in Strategic Leadership.

Courses

- Non-Profit Fiscal Management
- Non-Profit Revenue and Resource Planning
- Non-Profit Advocacy and Legislation
- Leadership and Ethics in the Non-Profit Sector

ASK US!

Scholarships available for Elizabethtown College employees, alumni, and affinity partners.

Elizabethtown College's Graduate Certificate in Non-Profit Leadership

is designed for current and aspiring leaders in the non-profit sector who are committed to making a positive impact in their communities. This comprehensive curriculum was developed alongside leaders of local non-profit organizations to ensure students are equipped with the essential skills and knowledge to thrive in the field.

This certificate focuses on key areas of leadership in the non-profit sector. Students will gain expertise in financial stewardship, fundraising, ethical governance, board management, storytelling, legislative advocacy, and more.

STUDENT OUTCOMES

- Develop strategic revenue generation strategies, including fundraising, grant writing, and donor engagement.
- Understand the principles of governance, advocacy, and the role of boards in non-profit organizations.
- Analyze ethical dilemmas in leadership and propose ethical solutions.
- Construct governance and advocacy frameworks aligned with organizational values.

LEVERAGE UNIQUE PARTNERSHIPS

- Through a partnership with the High Center for Nonprofits, students can participate in peer group meetings and networking programs offered to non-profit leaders.



THE HIGH CENTER
Partnering for Success
ELIZABETHTOWN COLLEGE

92% OF NONPROFITS ARE SMALL, COMMUNITY-BASED OPERATIONS THAT SERVE LOCAL NEEDS WITH A BUDGET OF LESS THAN \$1 MILLION ANNUALLY.

> 10% OF AMERICA'S PRIVATE WORKFORCE ARE EMPLOYED BY NON-PROFITS WHICH IS MORE THAN JOBS IN MANUFACTURING, CONSTRUCTION, OR FINANCE.

**Source: National Council of Nonprofits*

LEARN MORE!

etown.edu/sgps

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ETOWNGPS
ELIZABETHTOWN COLLEGE
SCHOOL OF GRADUATE & PROFESSIONAL STUDIES